



Strengthen your retail loss-prevention program with next-generation anti-theft tags



Electronic Article Surveillance (EAS) Tags

Precision engineered to prevent reactivation, Thinfilm's leading-edge, highly flexible EAS tags are manufactured using proprietary printed electronics technology.

Integrates Easily with Merchandise & Existing Infrastructure

- Thin, flexible labels can be seamlessly integrated into apparel, shoes, and handbags, without damaging protected items.
- Compatible with a global base of installed 8.2MHz RF EAS infrastructure that currently supports over 5 billion EAS labels per year.

Enables Improved Customer Experience and Satisfaction

- **Ensures permanent deactivation.** Eliminates unwanted tag reactivation, also known as the 'Lazarus Effect'. Reactivation causes false alarms at security gates and simultaneously frustrates and embarrasses customers while dulling employee response to legitimate alarms.
- **More cost-effective than hard tags.** Eliminates need to apply, remove, and return hard plastic tags, speeding up sales transactions and reducing overhead costs.

Complete Loss Prevention Solution Offering

- Full loss prevention solutions available in partnership with Nedap under the !FaST brand.
- Standalone tags available for integration with other 8.2MHz RF EAS infrastructure.



Markets & Applications

- High-volume retail goods
- Premium retail goods
- Clothing
- Footwear
- Handbags
- Fashion accessories

High-Value Benefits

- Permanent deactivation eliminates false alarms, improving the customer experience and reducing overhead/staff costs.
- Compatibility with existing EAS infrastructure ensures streamlined implementation.
- Invisibly integrated tags allow customers to interact with more merchandise, leading to improved in-store experience and increased sales opportunities while maintaining inventory security.
- Flexible tags, based on printed electronics technology, ideal for integrated source tagging to reduce theft without damaging merchandise.

Key Specifications

- 8.2MHz RF EAS tag fully compatible with existing legacy infrastructure
- Complete EAS solutions available under the !FaST brand in collaboration with Nedap Retail
- Permanent deactivation

Thinfilm Electronics, Inc.

2581 Junction Ave.
San Jose, California 95134

www.thinfilm.no

USA
+1 408 503 7300

Norway
+47 22 42 45 00



© 2017. Thin Film Electronics ASA. All rights reserved. Thinfilm and the Thinfilm logo are registered trademarks of Thin Film Electronics ASA. All other brand and product names are trademarks or registered trademarks of their respective holders.